



“A Sea-Change in Mediterranean Logistics and Transports” Business Matchmaking Forum

in the framework of the EBSOMED project

June 26th and 27th, 2019
Barcelona, Spain

*organised by
ASCAME and its affiliates*



The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.



EUROCHAMBRES



ASSOCIATION OF CHAMBERS OF COMMERCE AND INDUSTRY OF THE MEDITERRANEAN
UNION OF THE GREAT BRITAIN CHAMBERS OF COMMERCE AND INDUSTRY
الجمعية العربية للتجارة والصناعة البحر الأبيض المتوسط



Deutsch-Arabische
Industrie- und Handelskammer
German-Arabic
Chamber of Industry and Commerce
الجمعية الألمانية للتجارة والصناعة والهندسة





Project
funded by the
EUROPEAN UNION



Program

26th June 2019

09:15 – 09:45 | Registration

10:00 – 10:30 | Welcome and Opening Remarks

Anwar Zibaoui | Coordinator, ASCAME

Official Representatives:

Ahmed M. El Wakil | President, ASCAME

Nasser Kamel | Secretary General, Union for the Mediterranean

Pere Navarro | Chairman, SIL Organizing Committee

Abdelkader Amara | Minister for Equipment, Transport and Water Logistics of Morocco

Youssef Fenianos | Minister for Public Works and Transport of Lebanon (*to be confirmed*)

Hichem Ben Ahmed | Minister for Transport of Tunisia (*to be confirmed*)

10:30 – 11:30 | Session 1: Mediterranean Global Leaders Masterclass: Economics, Geopolitics and its Impact on Transport sector in the Mediterranean, Middle East & Africa

Speakers:

Oscar Oliver Cristià | General Director, Centre for Transportation studies for the Western Mediterranean -CETMO- (*speaker and moderator*)

Arslan Chikhaoui | Executive Chairman, NSV Consultancy & Studies Centre

Ali Tounsi | Secretary General, Airports Council International (ACI) Africa

Fernando Moragón Meseguer | Enterprise President, Hispanic-Russian Council “One Belt, One Road”

Jamil Mujahed | Former Minister of Transport, Jordan

Fadi Saab | Chairman & CEO, Trans Capital Finance

11:30 – 12:00 | Coffee Break & Networking

12:00 – 13:00 | Session 2: Can Special Economic Zones (SEZs) Drive Growth in the Mediterranean region?

Speakers:

Joan Amorós | President, FERRMED, ASBL (*speaker and moderator*)

Ahmed Darwish | Ex-President, General Authority for Suez Canal Economic Zone

Francesco Maria di Majo | President, AdSP Mar Tirreno Centro Settentrionale Porti di Roma e del Lazio

Patrick Augier | Deputy Secretary General of the Sea, Government of France

Hafid Temassine | President of the Foreign Trade Commission of CCI/AE and Managing Director at Repac & Associates

13:00 – 14:00 | Session 3: Women in Logistics

Speakers:

M^a Helena De Felipe | President, Afaemme (*speaker and moderator*)

Naima Zamoum | Shipping Director, Kap-horn Logistics GmbH

Aintzane Arbide | Business Development Manager, Leitat

Birgit Sølling Olsen | Former Deputy Director-General, Danish Maritime Authority

Ana Peñuela Mazuecos | Partner, Everis Initiatives Logistic

Lina Al Dasouqie | CEO & Owner, Jordanian European Logistics Management Solution Company

14:00 – 16:00 | Euro-Mediterranean Business Matchmaking Networking Lunch



The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.



27th June 2019

09:15 – 09:30 | Registration

09:30 – 11:00 | Opening Remarks & Session 1: The Waves of Container Terminal Concessions in the Mediterranean Region

Welcome and Opening Remarks:

Anwar Zibaoui | Coordinator, ASCAME

Speakers:

Luis Miranda Molas | Area Manager, ASCAME (*moderator*)

Jordi Torrent | Strategy Director, Port de Barcelona

Ouail Oulmakki | Research Engineer, International Institute for Transport and Innovative Supply Chain (MOBIS)

Joris G. Claeys | Managing Director, PortExpertise

Jamil Mujahed | Former Minister of Transport, Jordan

Yusr Sabra | Co-Founder, TIQANY

11 :00 – 12:00 | Session 2: Ports, Mediterranean's Maritime Infrastructures & Industrial Acceleration : Lessons from: Tangier, Dubai, Aqaba, Barcelona, and others.

Speakers:

Pedro Nueno | Emeritus Professor in the Entrepreneurship Department of IESE Business School Transport (*speaker and moderator*)

Phillippe Guillaumet | General Secretary, MedPorts

Aintzane Arbide | Business Development Manager, Leitat

Carlos G. Triviño | CEO, Gobernanza Industrial SL

Birgit Sølling Olsen | Former Deputy Director-General, Danish Maritime Authority

12:00 – 12:30 | Coffee Break & Networking

12:30 – 14:00 | Session 3: People First: Qualified Human Capital: Towards a Competitive & Resource Efficient Transport System

Speakers:

Eduard Rodés | Director, Escola Europea-Intermodal Transport (*speaker and moderator*)

Kaoutar Guessous | Director, Association Freight Forwarders Maroc (AFFM)

Imed Zammit | Director, Mediterranean Maritime Training Institute (IMFMM)

Tahar Benabid | Director, National Superior School of Technology (ENST)

Benaissa Mohammed Lazhar | Director External Relations, National Superior School of Technology (ENST)

Xavier Lluch | Director of the Logismed Soft Project on behalf of the GOPA MBH Consultancy