



Project funded by the
EUROPEAN UNION



ENHANCING BUSINESS SUPPORT ORGANISATIONS



Center of Arab Women for
Training and Research

EBSOMED Academy #2

Design Thinking for BSOs

November 29 -30, 2019

Hotel Laico, Tunis, Tunisia

Draft program

Day 1

<ul style="list-style-type: none"> Registration Welcoming remarks. Feedback on the results of the previous academy 	08:30 - 09 :15
---	----------------

Part 1:

<p>Introduction and Ice Breaking</p> <ul style="list-style-type: none"> Presentation of participants. Academy expectations. Announcement of the training objective Announcement of the training plan and the academy program 	09:15 - 10:45
--	---------------

coffee break	10:45 - 11:15
--------------	---------------

Part 2:

<ul style="list-style-type: none"> Introduction to Design Thinking Process. Sharing experiences (Specific problems / sector of activity) constitution of the working groups 	11:15 - 12:45
--	---------------

Lunch	12:45 - 14:00
-------	---------------

Part 3:

<ul style="list-style-type: none"> «Design Thinking Process» Part 1. Team reports. 	14:00 - 15:15
--	---------------

coffee break	15:15 – 15:45
--------------	---------------

Part 4:

<ul style="list-style-type: none"> Team discussion and Information sharing about «Design Thinking Process» Part 1 «Design Thinking Process» Part 2, define the different problems and needs. 	15:45 - 17:00
--	---------------

Networking Dinner	19 :00-21 :00
-------------------	---------------



Project funded by the
EUROPEAN UNION

The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.





Project funded by the
EUROPEAN UNION



ENHANCING BUSINESS SUPPORT ORGANISATIONS



Center of Arab Women for
Training and Research

EBSOMED Academy

Design Thinking for BSOs

November 29 -30, 2019

Hotel Laico, Tunis, Tunisia

Draft program

Jour 2

Part 5:

<ul style="list-style-type: none"> • Feedback on the first day • «Design Thinking Process» Part 2, define the different barriers and needs. . • Prioritizing the raised points (barriers, needs) • Ideation (part 1) 	09:15 - 10:45
--	---------------

coffee break

10:45 - 11:15

Part 6:

<ul style="list-style-type: none"> • Ideation (part 2). • solutions to overcome the identified barriers • Team reports. 	11:15 - 12:45
--	---------------

Lunch

12:45 - 14:00

Part 7:

<ul style="list-style-type: none"> • Prototyping solutions 	14:00 - 15:15
---	---------------

coffee break

15:15 - 15:45

Part 8:

<ul style="list-style-type: none"> • Testing the prototype. • Presentation / Team • Evaluation and Feedback 	15:45 - 17:00
--	---------------

Feedback, Closing remarks and delivery of certification of attendance

15:15 - 15:45



Project funded by the
EUROPEAN UNION

The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.



EUROCHAMBRES



ASCAME



Deutsches-Arabisches
Industrie- und Handelskammer
German-Arab
Chamber of Industry and Commerce
الغرفة الألمانية العربية للصناعة والتجارة