



# “Sector Alliance Committee” on Transport & Logistics

in the framework of the  
EBSOMED project

June 27<sup>th</sup>, 2019  
Barcelona, Spain

organised by  
*ASCAME and its affiliates*



The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.



EUROCHAMBRES



UNION OF MEDITERRANEAN CONFEDERATIONS OF ENTERPRISES  
UNION OF THE MEDITERRANEAN CONFEDERATIONS OF ENTERPRISES AND BUSINESS  
اتحادية غرف التجارة والصناعة والتجارة الأمازيغية المتوسطية



Deutsch-Arabische  
Industrie- und Handelskammer  
German-Arabs  
Chamber of Industry and Commerce  
الغرفة الألمانية العربية للصناعة والتجارة





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# “Sector Alliance Committee” on Transport & Logistics

## *Mediterranean Business Exchange Area*

### *EBSOMED project*

*27<sup>th</sup> June 2019, Barcelona Spain*

#### I. About the event

##### 1. Description

This Sector Alliance Committee will bring together the key actors from Mediterranean Transport & Logistics – from the main commercial and private sector actors, to governmental and international bodies – in order to discuss the key priority and niche sectors which can add immediate value to regional economy.

This first meeting aims at collecting the results achieved regarding the operations and activities carried out in the framework of the EBSOMED project and the parallel synergies and cooperation activities with other initiatives, which have spontaneously been undertaken since the project started.

##### 2. Objectives

The recommendations highlighted in the Strategic Paper on Transport and Logistics developed during the previous project EUROMED Invest will be the starting point. The expert will discuss about new challenges and opportunities, new initiatives and its promoting entities will be presented in order to promote the sector at regional and local level.

This SAC will allow to make recommendation to draft the Action plan for Transport and Logistic which will be produced within EBSOMED project.

##### 3. Context

In the occasion of the 17<sup>th</sup> Mediterranean Logistics & Transport Summit, it will be held the first Sector Alliance Committee of Logistics & Transport, in the framework of the EBSOMED Project.

The MedaLogistics Summit is the most established conference of its sort held in Barcelona. The Summit is jointly organized by the Association of Mediterranean Chambers of Commerce and Industry (ASCAME), Consorci de la Zona Franca de Barcelona, and with the collaboration of the Barcelona Chamber of Commerce. This event plays a significant role in boosting both sector in the region by bringing together



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main Mediterranean and International experts, while facilitating partnerships and collaborations, which will give visibility to our SAC.

## I. Target group

The SAC will gather: experts, employers' organizations, Chambers of Commerce and Industry, networks of entrepreneurs, associations, NGOs, decision maker, public and private institutions working on business issues, that will share their experiences, best practices and discuss the difficulties they are currently facing as well as highlighting the urgent need of diversity management and technical innovative knowledge in the era of information and technology.

## II. Your engagement

- ✓ Participate at the EBSOMED SAC
- ✓ Support the importance to adapt to the region's current demands and prepare for the future.
- ✓ Encourage and register team members who are interested in supporting and Improving the Quality of BSO
- ✓ Promoting BSO Networking.



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## Program

# Mediterranean Business Exchange Area | Transport & Logistics “Sector Alliance Committee” in the framework of the EBSOMED project

<b>Welcome Opening Words – “EBSOMED Project &amp; presentation Sector Alliance Committee”</b>	<b>16:00</b>
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**Moderator: Representative, Projects & International Cooperation Area  
ASCAME General Secretariat**

<p><b>1) Taking stock of last years’ developments on the Transport &amp; Logistics sector in the Mediterranean Region</b></p> <ul style="list-style-type: none"> <li>• <i>Key challenges and key sectors</i></li> <li>• <i>What is next?</i> <ul style="list-style-type: none"> <li>• Representative   Rijeka Chamber of Commerce – ASCAME Commission of Transport and Logistics (TBC)</li> <li>• Ali Tounsi   ACI Africa Secretary General – Airports Council International</li> <li>• Jaume Adrover   Director, Gestió i Promoció Aeroportuària – GPA</li> <li>• Philippe Guillaumet   General Secretary – MedPorts</li> <li>• Representative – National Superior School of Technology – ENST (TBC)</li> </ul> </li> </ul>	<b>16:10</b> <b>17:10</b>
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⇒ **Recommendations – A Strategic Paper on Transport & Logistics**

<p><b>2) Policy Meets Implementation: capitalisation of initiatives, projects and programmes working on the Transport &amp; Logistics sector</b></p> <ul style="list-style-type: none"> <li>• George Assonitis, Advisor-EU Affairs   Insuleur</li> <li>• Rabih Sabra   Director General, Chamber of Commerce, Industry and Agriculture of Beirut &amp; Mount Lebanon</li> <li>• Raquel Nunes   Escola Europea de Short Sea Shipping Intermodal Transport</li> <li>• Gianfranco Fancello   Professor – DICAAR - Department of Civil Engineering, Environment and Architecture, University of Cagliari</li> </ul>	<b>17:10</b> <b>18:00</b>
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⇒ **Recommendations – A Strategic Paper on Transport & Logistics**

**Contact:** Anaël Le Bihan: [alebihan@ascame.org](mailto:alebihan@ascame.org) and Sofia Pla: [spla@ascame.org](mailto:spla@ascame.org); [projects@ascame.org](mailto:projects@ascame.org)

*This SAC is organised by ASCAME and its affiliates: Barcelona Official Chamber of Commerce, Industry, Services and Navigation; Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon and Sfax Chamber of Commerce and Industry.*



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