

## EBSOMED Academy – Maximizing the effectiveness of BSOs

03 – 04 December 2018

### List of Material



### SECTION I - BUSINESS MEMBER ORGANIZATIONS (BMOs) TODAY & IN THE FUTURE

- **View the interview of Mthunzi Mdwaba on Business Member Organizations today in the future**

[https://www.youtube.com/watch?time\\_continue=232&v=wb4zx\\_figcs](https://www.youtube.com/watch?time_continue=232&v=wb4zx_figcs)

Mr Mdwaba is an entrepreneur, businessman, executive and passionate advocate for business in all its diverse forms and across developing and developed nations. He is the founder, President and CEO of TZoro IBC, an investment and business consultancy. Within organized business in South Africa he has held numerous leadership positions, notably in BUSA (Business Unity South Africa) and the Business Women's Association in South Africa. He currently holds many strategic positions within the global employer arena, including that of International Organization of Employers (IOE) Vice President for the ILO, making him the Global Spokesman for Employers in the ILO and consequently, the Vice Chairman of the ILO's Governing Body. He is also a member of the B20 Task Force on Employment; Chairman of the CSR & Business and Human Rights Policy Working Group of the IOE; Chairman of the University of the Western Cape, as well as Chairman of Productivity SA.

- **Read the article "Business Associations and Economic Development: Why Some Associations Contribute More Than Others".**

This is an interesting article analysing a number of empirical research demonstrating a broad range of functions and activities undertaken by business associations, many of which promote efficiency. The authors are DONER & SCHNEIDER, Professors at Department of Political Science, Emory University & Department of Political Science, Northwestern University.

<http://econ.tu.ac.th/archan/rangsun/MB%20663/MB%20663%20Readings/%E0%B9%92.%20%E0%B8%98%E0%B8%B8%E0%B8%A3%E0%B8%81%E0%B8%B4%E0%B8%88%E0%B8%81%E0%B8%B1%E0%B8%9A%E0%B8%81%E0%B8%B2%E0%B8%A3%E0%B9%80%E0%B8%A1%E0%B8%B7%E0%B8%AD%E0%B8%87/Business%20Associations/Business%20Associations%20and%20Economic%20Development.pdf>

## SECTION II - GOOD GOVERNANCE

- **View the following video summarizing the main aspects of Governance in Associations.**

<https://youtu.be/bTyE5BRuokU>

- **Read the article "Building Successful Business Associations: Why Good Association Governance Matters"**

This article is from the Center for International Private Enterprise (CIPE). CIPE is a non-profit affiliate of the U.S. Chamber of Commerce aiming at strengthening democracy around the globe through private enterprise and market-oriented reform.

[http://ebsomed.eu/sites/default/files/CIPE\\_Why\\_Good\\_Association\\_Governance\\_Matters.pdf](http://ebsomed.eu/sites/default/files/CIPE_Why_Good_Association_Governance_Matters.pdf)

## SECTION III - MEMBERSHIP

- **View the following clip on key aspects of Membership for BMOs**

<https://youtu.be/GyPJhG4jQ3c>

- **Visit the ITCILO Employers' Programme Resource Centre – Membership section**

On the website you can view a Presentation on Membership Development and the series of videos from BMOs leaders on different aspects of this topic.

<https://www.itcilo.org/en/the-centre/programmes/employers-activities/employers-and-business-members-organization-package/membership-development#ppt>

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