



TRAINING/JOB ADEQUACY FOR EFFICIENT GLOBAL LOGISTICS

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Human capital: spine of global logistic sector

- Logistic industry, a rapidly changing sector .
- To stay in the race and develop a competitive sector:
 - Government should plug the skills gap in logistics
 - The sector must cope with the rapid changes
- AFFM through its academy MFFA : catches up with changing environment, expands skills by a commitment to continuous learning.



AFFM Focus: Identification of needs

- Producer and consumer: bound by a product meeting the requirements of the market.
- Global Logistic sector: profoundly transformed by the rise of technology coupled with the move of the practices.
- Multi stakeholders collaboration: to conduct comprehensive national training program



Training: essential tool for a sustainable logistic business

- AFFM strongly believes that Continuous learning:
 - Keeps employees well trained and up to date.
 - Enables the business to develop with respect to standards and best practices
 - Develops a sense of trust and keeps employees engaged since new skills are added to their arsenal
 - Shapes a team to adapt to changes in the business environment.



Moroccan National strategy for Logistic Competitiveness

- Elaboration of a training plan for 2030 Horizon.
- AFFM, stakeholder of Application agreement for the development of training and logistic competencies.
- « AMDL » a Governmental entity to support logistic sector (PME Logis)
- Governmental and private institutes conducted studies which shed light on the suitable training programs to develop workforce and enhance knowledge through expanding skills.



TARGETS

- Identification of jobs and emerging businesses.
- Work out of descriptive data sheet:
 - Referential employment skills
 - Directory employment jobs
- Identification of training needs
- Training Plans.



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THANK YOU

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